



## ***2008 Results Update***

*The bills are paid, the remaining cash has been counted and through the hard work of the many, many volunteers and your support of the annual Nativity Novemberfest Carnival, we are excited to report to you that our net proceeds for Novemberfest 2008 are just under \$180,000. The proceeds are slightly under our 2007 financial results by 5%. In light of the economic impact that our country and community have been experiencing, we are pleased with the results and most importantly, very grateful to all of our volunteers, business partners, parishioners and our Pastor, priests, and other parish staff for your faithful support of the Novemberfest carnival and committee efforts. The proceeds of this event support our School and Parish Religious Education programs and are very much needed and appreciated by the members of these organizations.*

*Some notable highlights for Novemberfest 2008 we would like to share with you:*

- *Advance Ride and Food Tickets sales by the school and religious education children and families were within 2% of the 2007 Novemberfest sales results;*
  - *Novemberfest 2008 hosted our first annual 5K run associated with the carnival and was a huge success with over 50 participants adding approximately 1% net income to the event;*
  - *Our Novemberfest Raffle felt the most pain from the economic times reflecting a nearly 15% decline in sales with patrons of the event using their available cash to enjoy the event's food and rides;*
  - *On ground ride sales at the event were 6% below the previous year;*
  - *Our advertising and business donors provided their consistent and continued support to the event Financial and services support helped offset the impact of the economic hardships; and*
- Our financial highlight of the event is reflected in a 7% increase in on-ground food and beverage sales, mostly driven by an increase of over 9% of products purchased within the Big Tent while also increasing the Nativity share of products purchased on the midway. Congratulations to all the food and beverage chairs and food committee members who worked very diligently and effortlessly in providing high quality service and meals.*

*On a final note, this event could not be possible without your support and the tireless hours that each of our parish families provide for the benefit of the ministries Novemberfest serves. Our parishioners totaled over 9,000 hours, (at least the ones that we can track and count!) served. On behalf of the entire Novemberfest committee and parish community, THANK YOU for continued support of our Novemberfest carnival!*

*We are currently in the planning process for Novemberfest 2009 and look forward to seeing you all there!*

*How many days until Novemberfest 2009? Mark your calendars now November 11, 2009.*

*RJ Braunecker and Luke Frantz*